



Order / Rev: A2741009  
 Alt Order #: 27154105  
 Flight Dates: 10/24/20 - 11/02/20

Advertiser: POL/American Crossroads PAC  
 Product Desc: ACRKS  
 Estimate: 9510

Wichita KS KSNW

| Ln    | Ch    | Start                          | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|-------|--------------------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | -----S          |       |                |         |     | 1                 | \$1,350.00  |     | 1.60          |      |       |            |
| N 5   | Multi | 10/26/20                       | 10/26/20        | M-F 4-430p      | CM    | 4-430pm        | M-----  | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | M-----          |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 6   | Multi | 10/27/20                       | 10/27/20        | M-F 4-430p      | CM    | 4-430pm        | -T----- | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | -T-----         |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 7   | Multi | 10/28/20                       | 10/28/20        | M-F 4-430p      | CM    | 4-430pm        | --W---- | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | --W----         |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 8   | Multi | 10/29/20                       | 10/29/20        | M-F 4-430p      | CM    | 4-430pm        | ---T--- | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | ---T---         |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 9   | Multi | 10/30/20                       | 10/30/20        | M-F 4-430p      | CM    | 4-430pm        | ----F-- | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | ----F--         |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 10  | Multi | 11/02/20                       | 11/02/20        | M-F 4-430p      | CM    | 4-430pm        | M-----  | :30 | 1                 | \$2,700.00  | P1  | 2.80          | NM   | 1     | \$2,700.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 4-430p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy B                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 11/02/20                       | 11/08/20        | M-----          |       |                |         |     | 1                 | \$2,700.00  |     | 2.80          |      |       |            |
| N 11  | Multi | 10/26/20                       | 10/26/20        | M-F 430-5p      | CM    | 430-5pm        | M-----  | :30 | 1                 | \$3,780.00  | P1  | 4.00          | NM   | 1     | \$3,780.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 430-5p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy                       |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | M-----          |       |                |         |     | 1                 | \$3,780.00  |     | 4.00          |      |       |            |
| N 12  | Multi | 10/27/20                       | 10/27/20        | M-F 430-5p      | CM    | 430-5pm        | -T----- | :30 | 1                 | \$3,780.00  | P1  | 4.00          | NM   | 1     | \$3,780.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 430-5p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy                       |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | -T-----         |       |                |         |     | 1                 | \$3,780.00  |     | 4.00          |      |       |            |
| N 13  | Multi | 10/28/20                       | 10/28/20        | M-F 430-5p      | CM    | 430-5pm        | --W---- | :30 | 1                 | \$3,780.00  | P1  | 4.00          | NM   | 1     | \$3,780.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 430-5p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy                       |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | --W----         |       |                |         |     | 1                 | \$3,780.00  |     | 4.00          |      |       |            |
| N 14  | Multi | 10/29/20                       | 10/29/20        | M-F 430-5p      | CM    | 430-5pm        | ---T--- | :30 | 1                 | \$3,780.00  | P1  | 4.00          | NM   | 1     | \$3,780.00 |
|       |       | Channels : KSNK,KSNG,KSNN,KSNN |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | M-F 430-5p                     |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | Jeopardy                       |                 |                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |       | <u>Start Date</u>              | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |       | 10/26/20                       | 11/01/20        | ---T---         |       |                |         |     | 1                 | \$3,780.00  |     | 4.00          |      |       |            |
| N 15  | Multi | 10/30/20                       | 10/30/20        | M-F 430-5p      | CM    | 430-5pm        | ----F-- | :30 | 1                 | \$3,780.00  | P1  | 4.00          | NM   | 1     | \$3,780.00 |

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Wichita KS KSNW

| Ln   | Ch    | Start    | End      | Inventory Code   | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|--|-------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| M-F 430-5p<br>Channels : KSNW,KSNG,KSNL,KSNW<br>M-F 430-5p<br>Jeopardy<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 ----F-- 1 \$3,780.00 4.00 |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 16   | Multi | 11/02/20 | 11/02/20 | M-F 430-5p<br>Channels : KSNW,KSNG,KSNL,KSNW<br>M-F 430-5p<br>Jeopardy | CM    | 430-5pm        | M-----  | :30 | 1     | \$3,780.00 | P1  | 4.00 | NM   | 1     | \$3,780.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 11/02/20 11/08/20 M----- 1 \$3,780.00 4.00  |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 17   | Multi | 10/26/20 | 10/26/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | M-----  | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 M----- 1 \$4,725.00 5.10  |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 18   | Multi | 10/27/20 | 10/27/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | -T----- | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 -T----- 1 \$4,725.00 5.10   |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 19   | Multi | 10/28/20 | 10/28/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | --W---- | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 --W---- 1 \$4,725.00 5.10   |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 20   | Multi | 10/29/20 | 10/29/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | ---T--- | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 ---T--- 1 \$4,725.00 5.10   |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 21   | Multi | 10/30/20 | 10/30/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | ----F-- | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 ----F-- 1 \$4,725.00 5.10   |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 22   | Multi | 11/02/20 | 11/02/20 | KSN News at Five<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Five | CM    | 5-530pm        | M-----  | :30 | 1     | \$4,725.00 | P1  | 5.10 | NM   | 1     | \$4,725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 11/02/20 11/08/20 M----- 1 \$4,725.00 5.10  |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 23   | Multi | 10/26/20 | 10/26/20 | KSN News at Six<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Six   | CM    | 6-630p         | M-----  | :30 | 1     | \$6,075.00 | P1  | 6.50 | NM   | 1     | \$6,075.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 M----- 1 \$6,075.00 6.50  |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 24   | Multi | 10/27/20 | 10/27/20 | KSN News at Six<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Six   | CM    | 6-630p         | -T----- | :30 | 1     | \$6,075.00 | P1  | 6.50 | NM   | 1     | \$6,075.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 10/26/20 11/01/20 -T----- 1 \$6,075.00 6.50   |       |          |          |  |       |                |         |     |       |            |     |      |      |       |            |
| N 25   | Multi | 10/28/20 | 10/28/20 | KSN News at Six<br>Channels : KSNW,KSNG,KSNL,KSNW<br>KSN News at Six   | CM    | 6-630p         | --W---- | :30 | 1     | \$6,075.00 | P1  | 6.50 | NM   | 1     | \$6,075.00 |

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Wichita KS KSNW

| Ln                        | Ch    | Start             | End             | Inventory Code                  | Break | Start/End Time     | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|---------------------------|-------|-------------------|-----------------|---------------------------------|-------|--------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| KSN News                  |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | --W----                         |       |                    |         |     | 1                 | \$6,075.00  |     | 6.50          |      |       |             |
| N 26                      | Multi | 10/29/20          | 10/29/20        | KSN News at Six                 | CM    | 6-630p             | ---T--- | :30 | 1                 | \$6,075.00  | P1  | 6.50          | NM   | 1     | \$6,075.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | KSN News at Six                 |       |                    |         |     |                   |             |     |               |      |       |             |
| KSN News                  |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | ---T---                         |       |                    |         |     | 1                 | \$6,075.00  |     | 6.50          |      |       |             |
| N 27                      | Multi | 10/30/20          | 10/30/20        | KSN News at Six                 | CM    | 6-630p             | ----F-- | :30 | 1                 | \$6,075.00  | P1  | 6.50          | NM   | 1     | \$6,075.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | KSN News at Six                 |       |                    |         |     |                   |             |     |               |      |       |             |
| KSN News                  |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | ----F--                         |       |                    |         |     | 1                 | \$6,075.00  |     | 6.50          |      |       |             |
| N 28                      | Multi | 11/02/20          | 11/02/20        | KSN News at Six                 | CM    | 6-630p             | M-----  | :30 | 1                 | \$6,075.00  | P1  | 6.50          | NM   | 1     | \$6,075.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | KSN News at Six                 |       |                    |         |     |                   |             |     |               |      |       |             |
| KSN News                  |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 11/02/20          | 11/08/20        | M-----                          |       |                    |         |     | 1                 | \$6,075.00  |     | 6.50          |      |       |             |
| N 29                      | Multi | 10/26/20          | 10/26/20        | M-F 630-7p                      | CM    | 630-7pm            | M-----  | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | M-----                          |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 30                      | Multi | 10/27/20          | 10/27/20        | M-F 630-7p                      | CM    | 630-7pm            | -T----- | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | -T-----                         |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 31                      | Multi | 10/28/20          | 10/28/20        | M-F 630-7p                      | CM    | 630-7pm            | --W---- | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | --W----                         |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 32                      | Multi | 10/29/20          | 10/29/20        | M-F 630-7p                      | CM    | 630-7pm            | ---T--- | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | ---T---                         |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 33                      | Multi | 10/30/20          | 10/30/20        | M-F 630-7p                      | CM    | 630-7pm            | ----F-- | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/26/20          | 11/01/20        | ----F--                         |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 34                      | Multi | 11/02/20          | 11/02/20        | M-F 630-7p                      | CM    | 630-7pm            | M-----  | :30 | 1                 | \$8,100.00  | P1  | 9.60          | NM   | 1     | \$8,100.00  |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | M-F 630-7p                      |       |                    |         |     |                   |             |     |               |      |       |             |
| Wheel of Fortune          |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 11/02/20          | 11/08/20        | M-----                          |       |                    |         |     | 1                 | \$8,100.00  |     | 9.60          |      |       |             |
| N 35                      | Multi | 10/25/20          | 10/25/20        | FB Night in Amer Pre Ga         | CM    | FB Night in Amer f | -----S  | :30 | 1                 | \$10,800.00 | P1  | 7.00          | NM   | 1     | \$10,800.00 |
|                           |       |                   |                 | Channels : KSNC,KSNG,KSNL,KSNNW |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       |                   |                 | FB Night in Amer Pre Game       |       |                    |         |     |                   |             |     |               |      |       |             |
| Football Night in America |       |                   |                 |                                 |       |                    |         |     |                   |             |     |               |      |       |             |
|                           |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                     |       | 10/19/20          | 10/25/20        | -----S                          |       |                    |         |     | 1                 | \$10,800.00 |     | 7.00          |      |       |             |

Order / Rev: A2741009  
Alt Order #: 27154105  
Flight Dates: 10/24/20 - 11/02/20

Advertiser: POL/American Crossroads PAC  
Product Desc: ACRKS  
Estimate: 9510

Wichita KS KSNW

| Ln                             | Ch    | Start             | End             | Inventory Code            | Break | Start/End Time     | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount       |
|--------------------------------|-------|-------------------|-----------------|---------------------------|-------|--------------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
| N 36                           | Multi | 11/01/20          | 11/01/20        | FB Night in Amer Pre Game | M     | FB Night in Amer F | -----S            | :30 | 1     | \$10,800.00 | P1  | 7.00          | NM     | 1     | \$10,800.00  |
| Channels : KSNC,KSNG,KSND,KSNW |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| FB Night in Amer Pre Game      |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| Football Night in America      |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
|                                |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                    | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:                          |       | 10/26/20          | 11/01/20        | -----S                    |       |                    | 1                 |     |       | \$10,800.00 |     | 7.00          |        |       |              |
| N 37                           | Multi | 10/25/20          | 10/25/20        | Good Day Kansas Sunday PM | M     | 1035p-1105p        | -----S            | :30 | 1     | \$1,350.00  | P1  | 1.30          | NM     | 1     | \$1,350.00   |
| Channels : KSNC,KSNG,KSND,KSNW |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| Good Day Kansas Sunday PM      |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| Good Day Kansas                |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
|                                |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                    | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:                          |       | 10/19/20          | 10/25/20        | -----S                    |       |                    | 1                 |     |       | \$1,350.00  |     | 1.30          |        |       |              |
| N 38                           | Multi | 11/01/20          | 11/01/20        | Good Day Kansas Sunday PM | M     | 1035p-1105p        | -----S            | :30 | 1     | \$1,350.00  | P1  | 1.30          | NM     | 1     | \$1,350.00   |
| Channels : KSNC,KSNG,KSND,KSNW |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| Good Day Kansas Sunday PM      |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
| Good Day Kansas                |       |                   |                 |                           |       |                    |                   |     |       |             |     |               |        |       |              |
|                                |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                    | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:                          |       | 10/26/20          | 11/01/20        | -----S                    |       |                    | 1                 |     |       | \$1,350.00  |     | 1.30          |        |       |              |
|                                |       |                   |                 |                           |       |                    |                   |     |       |             |     |               | Totals | 38    | \$181,980.00 |



125 West 55th St  
New York, NY 10019

|  |   |   |                                 |
|--|---|---|---------------------------------|
| <b>Contract #</b> 27154105   | <b>Changes as of:</b> 10/22/2020 at 9:57 AM     | <b>Version:</b> Original Order                |                                 |
| <b>CPE:</b> 58/775/9510  | <b>Flight:</b> 10/24/20 - 11/2/20               | <b>Station:</b> KSNW                          | <b>Con Type:</b> POLITICAL/VOTE |
| <b>Agency:</b> MENTZER MEDIA<br>SERVIC<br>210 W. Pennsylvania<br>Avenue<br>Suite 250<br>Towson, MD 21204 | <b>Advertiser:</b> American Crossroads          | <b>Market:</b> Wichita                        | <b>Total \$:</b> \$181,980.00   |
|  | <b>Product:</b> ACRKS                           | <b>Office:</b> WASHINGTON                     | <b>Total Spots:</b> 38          |
|  | <b>Agency Order #:</b> 10100914                 | <b>Service:</b> Nielsen                       | <b>Total CPP:</b> \$954.77      |
|  | <b>Buyer:</b> Scott, Kelly                      | <b>Primary Demo:</b> Adults 35+               | <b>Total GRP:</b> 190.6         |
|  | <b>Salesperson:</b> KELLY JOHNS<br>202-872-5880 | <b>Assistant:</b> KELLY JOHNS<br>202-872-5880 |                                 |
|  | <b>Separation:</b>                              |   |                                 |

| #       | Day/Time            | DP | Program                   | Rate        | A35P<br>Rating | Len | 10/24 - 11/2 |       |       |       |       |       |       |       |      |      |    | Total<br>Spots | Total<br>\$ | CPP*       | GRP* |
|---------|---------------------|----|---------------------------|-------------|----------------|-----|--------------|-------|-------|-------|-------|-------|-------|-------|------|------|----|----------------|-------------|------------|------|
|         |                     |    |                           |             |                |     | 10/24        | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 |    |                |             |            |      |
| 1       | Sa<br>8a-9:30a      |    | Saturday Today Show       | \$1,350.00  | 1.4            | 30  | 1            | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 0    | 0    |    | 2              | \$2,700.00  | \$964.29   | 2.8  |
| 2       | Su<br>8a-9a         |    | Sunday Today Show         | \$1,350.00  | 1.6            | 30  | 0            | 1     | 0     | 0     | 0     | 0     | 0     | 1     | 0    | 0    |    | 2              | \$2,700.00  | \$843.75   | 3.2  |
| 3       | M-F<br>4p-4:30p     |    | Jeopardy B                | \$2,700.00  | 2.8            | 30  | 0            | 0     | 1     | 1     | 1     | 1     | 1     | 0     | 0    | 1    |    | 6              | \$16,200.00 | \$964.29   | 16.8 |
| 4       | M-F<br>4:30p-5p     |    | Jeopardy                  | \$3,780.00  | 4.0            | 30  | 0            | 0     | 1     | 1     | 1     | 1     | 1     | 0     | 0    | 1    |    | 6              | \$22,680.00 | \$945.00   | 24.0 |
| 5       | M-F<br>5p-5:30p     |    | KSN News                  | \$4,725.00  | 5.1            | 30  | 0            | 0     | 1     | 1     | 1     | 1     | 1     | 0     | 0    | 1    |    | 6              | \$28,350.00 | \$926.47   | 30.6 |
| 6       | M-F<br>6p-6:30p     |    | KSN News                  | \$6,075.00  | 6.5            | 30  | 0            | 0     | 1     | 1     | 1     | 1     | 1     | 0     | 0    | 1    |    | 6              | \$36,450.00 | \$934.62   | 39.0 |
| 7       | M-F<br>6:30p-7p     |    | Wheel of Fortune          | \$8,100.00  | 9.6            | 30  | 0            | 0     | 1     | 1     | 1     | 1     | 1     | 0     | 0    | 1    |    | 6              | \$48,600.00 | \$843.75   | 57.6 |
| 8       | Su<br>6p-7:20p      |    | Football Night in America | \$10,800.00 | 7.0            | 30  | 0            | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 1    | 0    |    | 2              | \$21,600.00 | \$1,542.86 | 14.0 |
| 9       | Su<br>10:35p-11:05p |    | Good Day Kansas           | \$1,350.00  | 1.3            | 30  | 0            | 1     | 0     | 0     | 0     | 0     | 0     | 0     | 1    | 0    |    | 2              | \$2,700.00  | \$1,038.46 | 2.6  |
| TOTALS: |                     |    |                           |             |                |     | 1            | 3     | 5     | 5     | 5     | 5     | 5     | 1     | 3    | 5    | 38 | \$181,980.00   | \$954.77    | 190.6      |      |





125 West 55th St  
New York, NY 10019

|  |   |   |                                 |
|--|---|---|---------------------------------|
| <b>Contract #</b> 27154105             | <b>Changes as of:</b> 10/22/2020 at 9:57 AM     | <b>Version:</b> Original Order                |                                 |
| <b>CPE:</b> 58/775/9510                | <b>Flight:</b> 10/24/20 - 11/2/20               | <b>Station:</b> KSNW                          | <b>Con Type:</b> POLITICAL/VOTE |
| <b>Agency:</b> MENTZER MEDIA<br>SERVIC | <b>Advertiser:</b> American Crossroads          | <b>Market:</b> Wichita                        | <b>Total \$:</b> \$181,980.00   |
| 210 W. Pennsylvania<br>Avenue          | <b>Product:</b> ACRKS                           | <b>Office:</b> WASHINGTON                     | <b>Total Spots:</b> 38          |
| Suite 250                              | <b>Agency Order #:</b> 10100914                 | <b>Service:</b> Nielsen                       | <b>Total CPP:</b> \$954.77      |
| Towson, MD 21204                       | <b>Buyer:</b> Scott, Kelly                      | <b>Primary Demo:</b> Adults 35+               | <b>Total GRP:</b> 190.6         |
|  | <b>Salesperson:</b> KELLY JOHNS<br>202-872-5880 | <b>Assistant:</b> KELLY JOHNS<br>202-872-5880 |                                 |
|  | <b>Separation:</b>                              |   |                                 |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Competitive Information |                     |
|-------------------------|---------------------|
| <b>Market Budget:</b>   | \$181,980           |
| <b>KSNW Share:</b>      | 100%                |
| <b>Comment:</b>         |                     |
|                         | Competitive Unknown |

| Daypart Summary |             |           |                     |                 |              |
|-----------------|-------------|-----------|---------------------|-----------------|--------------|
| Day/Time        | % Distrib   | Spots     | Dollars             | CPP             | GRP          |
|                 | 100%        | 38        | \$181,980.00        | \$954.77        | 190.6        |
| <b>Total</b>    | <b>100%</b> | <b>38</b> | <b>\$181,980.00</b> | <b>\$954.77</b> | <b>190.6</b> |

| Monthly Summary |           |                     |
|-----------------|-----------|---------------------|
| Month           | Spots     | Dollars             |
| 2020-Oct        | 4         | \$14,850.00         |
| 2020-Nov        | 34        | \$167,130.00        |
| <b>Total</b>    | <b>38</b> | <b>\$181,980.00</b> |

| Transaction History               |                   |             |        |       |       |              |              |         |
|-----------------------------------|-------------------|-------------|--------|-------|-------|--------------|--------------|---------|
| Trans                             | Created/Received  | Created by  | Status | Spot+ | Spot- | \$ Chg       | Contract \$  | Comment |
| Queued for Electronic Contracting | 10/22/20 10:05 AM |             |        |       |       | \$0          | \$0          |         |
| New                               | 10/22/20 9:57 AM  | KELLY JOHNS | New    | 38    |       | \$181,980.00 | \$181,980.00 |         |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Mentzer Media Services

Address: 210 West Pennsylvania Avenue, Suite 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Crossroads

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Steven Law

Phone number: 202-559-6428

Email: info@americancrossroads.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors & Members: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Barbara Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Kansas Senate

Gun Control

Healthcare



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor                              | Station Representative                           |
|---|--|
| Signature: <i>Tammie Wingrove</i>               | Signature: <i>Audrey K. Berry</i>                |
| Name: Tammie Wingrove                           | Name: Audrey Berry                               |
| Date of Request to Purchase Ad Time: 10/22/2020 | Date of Station Agreement to Sell Time: 10/22/20 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/22/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                             |                                      |   |
|-----------------------------|--------------------------------------|---|
| Contract #: <i>A2741009</i> | Station Call Letters: <i>KSNW</i>    | Date Received/Requested: <i>10/22/20</i>        |
| Est. #: <i>9510</i>         | Station Location: <i>Wichita, KS</i> | Run Start and End Dates: <i>10/24 - 11/2/20</i> |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.